



HPV Vaccination Partner Resources for Cervical Cancer Awareness Month

(January 2017)

Speakers

National HPV Vaccination Roundtable Survivor Speaker Database & Videos

During January there will be many opportunities to showcase the powerful stories of cervical cancer survivors. These HPV-related cancer survivors have a unique voice, and inviting a survivor to tell her story at a meeting, grand rounds, conference, or other event can be a powerful addition to your program or presentation.

The National HPV Vaccination Roundtable has developed a database of HPV-related cancer survivor organizations that offer speakers for meetings, grand rounds and other events. If hosting a speaker is not an option for your event, consider showing one of twelve videos featuring survivors of HPV-associated cancers. These videos showcase powerful stories that reinforce the importance of vaccination.

Access the Speaker Database here: http://bit.ly/HPV_speakers

Find the video library here: <http://bit.ly/HPVVideos>

Cervical Cancer Survivor Tamika Felder's video: <http://bit.ly/TamikaFelder>

Cervical Cancer Survivor Christine Baze's video: <http://bit.ly/ChristineBaze>

Videos

[Lady Ganga: Nilza's Story](http://www.ladyganga.org/) – This 18-minute video shares the story of Michele Frazier Baldwin, a mother of three who succumbed to cervical cancer caused by HPV infection. When she knew she was dying, she traveled to India to paddleboard down the Ganges River in order to find peace and to bring awareness to cervical cancer and its prevention to the women of India. Watch the video to see how her story saved another mom — a world away.
(<http://www.ladyganga.org/>)

[Teen awareness video by a teen](https://www.youtube.com/watch?v=49WNqGXdaQI) – To fulfill the requirements for his Eagle Scout Badge, teen Robert Till worked with the Pennsylvania Montgomery County Immunization Coalition (MCIC) to produce a teen awareness video about the importance of vaccinations. The three-and-a-half-minute video includes interviews with experts and is available on YouTube.
(<https://www.youtube.com/watch?v=49WNqGXdaQI>)



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Social Media Resources

American Academy of Pediatrics

- Social Media Tools: <http://bit.ly/2hv4awV>
- Facebook Posts for Parents and Caregivers: https://www.aap.org/en-us/Documents/hpvtoolkit_parentFB_hpv_2015_August.pdf
- Facebook Posts for Healthcare Professionals: https://www.aap.org/en-us/Documents/hpvtoolkit_professionalFB_hpv_2015_August_2015.pdf
- Tweets for Parent and Caregiver Audience: https://www.aap.org/en-us/Documents/hpvtoolkit_parentTweets_hpv_2015_August.pdf
- Tweets for Healthcare Professionals: https://www.aap.org/en-us/Documents/hpvtoolkit_professionalTweets_hpv_2015_August.pdf

CDC HPV Landing page

- Great material broken into 3 areas (For Parents & Public, For Healthcare Professionals, and For Partners & Programs): (<http://www.cdc.gov/hpv/>)
- Multimedia Resources available: <http://www.cdc.gov/vaccines/who/teens/products/index.html>
- Preteen Vax Scene Webinar 1: <http://bit.ly/2hcTTHp>
- CDC Tips and Time-savers for Talking with Parents about HPV Vaccine: <http://bit.ly/2gjWYmh>
- CDC- Immunization PSAs: <http://www.cdc.gov/vaccines/cdcmediareources/index.html?tab=2#TabbedPanels1>

GW Cancer Center Social Media Toolkits

- HPV Vaccine Myth Busting for Health Care Providers Social Media Toolkit - <http://bit.ly/HPVSocialMediaToolkit>
- Cervical Cancer Awareness Month Social Media Toolkit: <http://bit.ly/Cervical2017Toolkit>
- Countering HPV Vaccine Opposition [Webinar]: http://bit.ly/HPV_opposition

National HPV Vaccination Roundtable Tweets: #2shots2stopCancer

- #DYK January is #CervicalCancer Awareness Month! Prevent #cancer with #HPV vaccine and #screening. #2shots2stopCancer



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- #HPV vaccination is #cervicalcancer prevention! We're In! with @HPVRoundtable #2shots2stopCancer
- Help prevent #cervicalcancer with #screening and on-time #HPV vaccination for boys and girls at age 11 or 12. #2shots2stopCancer
- WATCH @christinebaze share her #cervicalcancer story & how we can stop #cancer w/ #HPV vaccine <http://bit.ly/ChristineBaze> #2shots2stopCancer
- #HPV vaccine means no one will have to go through what I went through. WATCH #cervicalcancer #survivor @tamikafelder <http://bit.ly/TamikaFelder>

Resources for Newsletters

American Cancer Society

- Screening Guidelines and Healthy Living Recommendations for Women (disponible en [español](#)):
<http://www.cancer.org/acs/groups/content/@editorial/documents/document/acspc-035113.pdf>
- 5 Questions with HPV Researcher Rebecca Perkins, MD:
<http://www.cancer.org/research/acresearchupdates/cancerprevention/five-questions-with-hpv-researcher-rebecca-perkins-md>
- Key Statistics about cervical cancer:
<http://www.cancer.org/cancer/cervicalcancer/detailedguide/cervical-cancer-key-statistics>