



**The Twenty-Second Annual  
Massachusetts Immunization  
Action Partnership**

**Pediatric Immunization  
Skills Building Conference**

**October 12, 2017  
9:00 am – 4:00 pm  
Best Western Royal Plaza Hotel  
Marlborough, Massachusetts**

*"Never doubt that a small group of thoughtful,  
committed citizens can change the world.  
Indeed, it's the only thing that ever has."*

*–Margaret Mead*

**Register Online at:**

**<http://mcaap.org/immunization-cme/>**

**Please note: In an effort to do our part in saving the environment,  
and to reduce conference costs, the registration brochure will not be  
mailed this year. If you are planning to register by mail, please print  
and complete the registration form found on page 7 of this brochure.**

## CONFERENCE CO-SPONSORS

The Massachusetts Immunization Action Partnership (MIAP) represents the combined effort of the Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health (MDPH), the Immunization Initiative of the Massachusetts Chapter of the American Academy of Pediatrics (MCAAP-II), and individuals who share the mission to protect all citizens from vaccine-preventable diseases. MIAP aims to reduce vaccine-preventable disease and increase immunization levels in our state by promoting, coordinating and enhancing public and private strategies and activities that provide education and resources for immunizing the people of Massachusetts, especially children.

## CONFERENCE DESCRIPTION

Immunization performance and strong primary care/community partnerships are the cornerstones to prevention of many communicable diseases. This full-day **pediatric** conference provides up-to-date information on the fast-changing field of immunization with an emphasis on current immunization recommendations and general immunization updates.

## TARGET AUDIENCE

The target audience includes physicians, nurses, nurse practitioners, physician assistants, medical assistants, community outreach and public health workers, immunization coalition members, and office staff who work in pediatric healthcare settings, healthcare and civic organizations.

## LEARNER OBJECTIVES

At the end of the conference, participants should be able to:

- Summarize current Advisory Committee on Immunization Practices (ACIP) recommendations for persons aged 0 through 18 years;
- Cite two current topics related to immunizations in Massachusetts and nationally;
- Review the latest information related to state-supplied vaccine availability;
- Describe updated human papillomavirus (HPV) recommendations and discuss evidence-based strategies and communications techniques for increasing HPV vaccination uptake.

## CONFERENCE SCHEDULE

**REGISTRATION, EXHIBITS AND CONTINENTAL BREAKFAST – 8:00 am - 9:00 am**

**MORNING PLENARY SESSION – 9:00 am - 11:15 am**

### ***Welcome***

Ronald Samuels, MD, MPH  
MIAP President; Associate Director of the Primary Care Center, Boston Children's Hospital

### ***State Immunization Update***

Pejman Talebian, MA, MPH, Director, MDPH Immunization Program  
Susan Lett, MD, MPH, Medical Director, MDPH Immunization Program

### ***National Immunization Update***

JoEllen Wolicki, BSN, RN; Nurse Educator, Centers for Disease Control and Prevention (CDC)

### ***Question and Answer Panel***

**MORNING BREAK AND EXHIBITS – 11:15 am - 11:30 am**

## MORNING BREAKOUT SESSIONS – 11:30 am - 12:30 pm

### ***Session 1 – Vaccine Storage and Handling and VFC Compliance Training\* (Note: this session will be repeated in the afternoon)***

Presenter will review the guidelines for and requirements of the Vaccines for Children (VFC) Program, including proper storage and handling of vaccines. By attending this session, you will fulfill the requirement to complete an annual VFC Compliance Training and will receive a VFC Compliance Training certificate.

Pejman Talebian, MA, MPH, Director, MDPH Immunization Program

### ***Session 2 – An Overview of the Massachusetts Immunization Information System (MIIS)\****

Presenter will give an overview of the features and benefits of an IIS. Presenter will also describe providers' legal responsibilities for reporting and give an update on statewide rollout.

MIIS Staff

### ***Session 3 – Immunization "101"***

Presenter will provide an overview of immunization including topics on principles of vaccination, screening patients for contraindications and precautions, and proper documentation for vaccines. Presenter will also discuss vaccine adverse events and administration errors and how they should be reported. Useful resources also will be highlighted.

Katie Reilly, MPH, MSN, RN, PHNA-BC, Nurse Manager, MDPH Immunization Program

### ***Session 4 – Vaccine Preventable Disease Epidemiology***

A MDPH Epidemiologist will outline recent trends in vaccine-preventable disease epidemiology in Massachusetts and the initial steps that should be taken in response to a suspected vaccine-preventable disease outbreak.

Marija PopStefanija, MPH, Epidemiologist, MDPH Immunization Program

## LUNCH AND EXHIBITS – 12:30 pm - 1:30 pm

During lunch there will be an **optional** viewing of short immunization-themed videos that can be shown in your waiting room or posted to your organization's website and social media platforms.

Additional dining locations will be available for attendees who are not planning to watch the videos.

## AFTERNOON PLENARY SESSION – 1:30 pm - 2:45 pm

### ***MIAP Conference Award Presentation***

Ronald Samuels, MD, MPH

MIAP President; Associate Director of the Primary Care Center, Boston Children's Hospital

### ***Everything You and Your Patients Should Know About HPV Vaccination***

Rebecca Perkins, MD, MSc, Associate Professor of Obstetrics/Gynecology, Boston University School of Medicine/Boston Medical Center

### ***Questions and Answers***

## AFTERNOON BREAK AND EXHIBITS – 2:45 pm - 3:00 pm

\*Sessions marked with an asterisk each qualify for 1.0 risk management credit.

## **AFTERNOON BREAKOUT SESSIONS – 3:00 pm - 4:00 pm**

### ***Session 1 – Vaccine Storage and Handling and VFC Compliance Training\* (Note: this session is a repeated session)***

Presenter will review the guidelines for and requirements of the Vaccines for Children (VFC) Program, including proper storage and handling of vaccines. By attending this session, you will fulfill the requirement to complete an annual VFC Compliance Training and will receive a VFC Compliance Training certificate.

Pejman Talebian, MA, MPH, Director, MDPH Immunization Program

### ***Session 2 – How Well Do You Know Your Data? Using the Massachusetts Immunization Information System to Improve Your Data Quality\****

The presenter will demonstrate how to improve data quality through the MIIS by managing patient status and duplicate records, ensuring record completeness and correcting data errors. Presenter will also discuss evidence-based strategies for improving vaccination rates at the practice level.

MIIS Staff

### ***Session 3 – Immunization "201" – Challenging Immunization Scenarios***

The presenter will review approaches to immunizing children new to a practice, will discuss immunization recommendations in high risk circumstances, and will review how to determine the appropriate catch up schedule for children whose vaccinations have been delayed.

Ronald Samuels, MD, MPH, MIAP President; Associate Director of the Primary Care Center, Boston Children's Hospital

### ***Session 4 – How to Talk with Parents: Conversations to Improve Vaccine Confidence***

The presenters will discuss evidence-based strategies for improving conversations with parents and review resources for promoting vaccine confidence.

Rebecca Perkins, MD, MSc, Associate Professor of Obstetrics/Gynecology, Boston University School of Medicine/Boston Medical Center

Rebecca Vanucci, MA, Immunization Outreach Coordinator, MDPH Immunization Program

## **ADJOURN – 4:00 pm**

\*Sessions marked with an asterisk each qualify for 1.0 risk management credit.

The Conference schedule may change prior to the Conference.

## CONTINUING EDUCATION ACCREDITATION

The Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health is accredited by the Massachusetts Medical Society to provide continuing medical education for physicians.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Massachusetts Medical Society through the joint providership of the Bureau of Infectious Disease and Laboratory Sciences, MA Dept. of Public Health and the MA Chapter of the American Academy of Pediatrics.

The Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health, designates this Live activity for a maximum of **5.25 AMA PRA Category 1 Credit(s)<sup>™</sup>**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Breakout sessions marked with an asterisk meet the criteria of the MA Board of Registration in Medicine for Risk Management study and qualifies for 1.0 RM credits.

This program has been offered by the Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health. A maximum of **5.25** contact hours for this program will be provided in accordance with the regulations governing continuing education requirements for the following Boards of Registration:

Board of Registration in Nursing (CMR 244 5.00), Board of Registration of Social Workers (258CMR 31.00et seq), Board of Mental Health Professions (262CMR 7.00), Board of Certification of Health Officers (241CMR 4.03), Board of Registration of Sanitarians (255CMR 5.02).

Pharmacists may receive up to **5.25 AMA PRA Category 1 Credit<sup>™</sup>** in accordance with 247CMR 4.00.

## CONFERENCE REGISTRATION INFORMATION

### Conference Registration Fees:

**\$80** – Registration online or with payment postmarked by **September 28, 2017**

**\$95** – Registration online after **September 28, 2017** or on-site on **October 12, 2017**

Full-day conference fee includes:

- Continental breakfast and lunch buffet
- Conference materials

### To Register:

- Online at: <http://mcaap.org/immunization-cme/>  
**OR**
- By mail: complete the registration form and mail with payment by **September 28, 2017** to:  
**MCAAP Immunization Initiative**  
**860 Winter St.**  
**Waltham, MA 02451**

Cancellations will be accepted through **September 28, 2017**. A \$10.00 administrative fee will be charged on all refunds. Refunds will not be processed for “no shows.”

## CONFERENCE LOCATION

**Best Western Royal Plaza Hotel; Telephone: (508) 460-0700  
181 Boston Post Road West, Marlborough, MA 01752-1883**

From Boston: Mass Pike (I-90) West to Exit 11A (Route 495 North). Take Route 495 North to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

From Worcester: Route 290 East to exit 26A (Route 495 South), Take 495 South to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

From Sturbridge: Mass Pike (I-90) East to exit 11A (Route 495 North) Take Route 495 North to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

From I-495 North or South: Exit 24B (Route 20) toward Northborough Drive 1.1 miles, hotel is on right.

From Connecticut: Route 84 North to Mass Turnpike (I-90) East to Exit 11A (Route 495), Route 495 North to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

## CONTACT INFORMATION

Cynthia McReynolds  
781.895.9850; [cmcreynolds@mms.org](mailto:cmcreynolds@mms.org)  
<http://mcaap.org/immunization-cme/>

# Registration Form

## 22<sup>nd</sup> Annual MIAP Pediatric Immunization Skills Building Conference

### Thursday, October 12, 2017

Please note: this is a **pediatric** conference.

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First Name MI Last Name Degree

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Position/Title Company/Organization

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Street Address

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City State Zip

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Phone (required) Email (required)

**Please indicate the breakout sessions you would like to attend** (Choose only one for the morning and only one for the afternoon):

***Morning Sessions***

***Afternoon Sessions***

- 1** *Vaccine Storage and Handling and VFC Compliance Training\* (see note below)*
- 2** *An Overview of the MIIS*
- 3** *Immunization "101"*
- 4** *Vaccine Preventable Disease Epidemiology*

- 1** *Vaccine Storage and Handling and VFC Compliance Training\* (see note below)*
- 2** *How Well Do You Know Your Data? Using the MIIS to Improve Your Data Quality*
- 3** *Immunization "201"*
- 4** *How to Talk with Parents: Conversations to Improve Vaccine Confidence*

\*Note: If you have registered for a morning or afternoon Vaccine Storage and Handling and VFC Compliance Breakout Session, please list your 5-digit Vaccine Pin Number here: \_\_\_\_\_

**Registration fee: \$80 per person when postmarked by September 28, 2017 (\$95 after September 28 and on-site).** Refunds will not be processed for "no shows." Please mail your completed registration form with payment (made payable to MCAAP Immunization Initiative) to: **MCAAP Immunization Initiative, 860 Winter St., Waltham, MA 02451**.

If you are deaf or hard of hearing, or are a person with a disability who requires accommodation, please contact Cynthia McReynolds at 781-895-9850 (telephone), 781-895-9855 (fax) or [cmcreynolds@mms.org](mailto:cmcreynolds@mms.org) by **September 28, 2017**.



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