Introduction

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Disclosure

I, Ann Becker, have been asked to disclose any relevant financial relationships with ACCME-defined commercial entities that are either providing financial support for this program or whose products or services are mentioned during this presentation.

I have no relevant financial relationships to disclose.
Learning Outcomes

Participants will be able to identify opportunities to offer HPV vaccines to college students aged 18 – 26

Participants can describe barriers to vaccination in college students

Participants will be able to understand strategies to decrease barriers in college students

Participants can discuss communication & education strategies in vaccinating college students
In Other Words

I want to offer up a few pearls for discussion because HPV vaccine can have 98% effectiveness, significantly reduce cancer in all genders but will be ineffective unless widely accepted and administered routinely.
Barriers to HPV Vaccination

Lack of knowledge: For students and staff

Competing Priorities: For students and Providers

Cost

Appointments

Low – perceived risk
Decreasing Barriers

Nurse-led clinics under standing orders

Offer Walk-In or Self-Scheduling vaccination opportunities

Train all staff – (student staff esp)

Use Peer Modeling and Influence

Student health insurance covers cost >19

Screen for anxiety – individualize comfort measures
Unique College Opportunities

*Health Forms* – Include HPV vaccine as a strong recommendation as you collect the required matriculation vaccine data

*New Student Immunization Visits* – Include HPV along with required catch-up vaccines

*Appointments* – Non-acute, sports physicals, ALL Sexual Health visits

*Mandated Health Insurance* is an opportunity for many international students
Communications & Outreach Opportunities

Forms – Pre-matriculation

Flyers on every floor of residence halls Digital Display signage

Social Media

Student Ambassadors - outreach

At health appointments – with clinicians

EMR – communications – reminders, missed appts
STI & Rapid HIV Screening
Walk in and get tested for sexually transmitted infections (STIs) and HIV.
No appointments - ever!

HPV & MPOX vaccinations available!

Brought to you by The Public Health Promotion Center
Campus Center Rm 101
Every Tuesday and Wednesday
11:30 am - 2:30 pm

About 1 in 4 college students has a sexually transmitted infection (STI)

Many STIs have no symptoms!

Get tested at least once a year!
Walk into the Public Health Promotion Center (Campus Center lower level) for testing & vaccines!

Did you know you can prevent some STIs with vaccines?
WALK IN and get your HPV or MPOX vaccinations!

Some people need to get tested more often
Talk to a nurse about your risk factors when you get tested or call the PHPC at (413) 577-8888

More information:
email: phpc@umass.edu
call: (413) 577-8888
OUR PRACTICE MODEL FOR VACCINATIONS

Public Health Promotion Center

New Student Immunization Program: Recommendations and Data collection – EMR & MIIS Integration

Nurse-led STI Screening Clinics & Vaccine Clinics (HPV & MPOX)

UMass Amherst University Health Services

Primary Care & Nurse led STI visits – HPV offered at many appts

Student Nurses! Seasonal Vaccinations – Student nurses Peer Modeling

Outreach & Education

UMass Amherst College of Nursing

UMass Amherst School of Public Health & Health Sciences

UMass Amherst Information Technology
STUDENT PEER ENGAGEMENT

In-Person Clinical Hours
Nursing & Public Health Interns

Internship Placements

New Grad RN Positions

Public Health Leadership Positions

Paid Work at the Public Health Promotion Center

STI & HIV Testing
SWAMY SAYS:

GET VACCINATED!